

Templates for inter-office campaign email blasts

Email (Community Plan):

United Way of Miami-Dade's community plan is a strategic approach to delivering measurable results in three key areas that are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement, and good health:

It takes all of us working together to create a more educated, prosperous and healthy Miami-Dade.

[Learn more](#) on how you can change a life by making a gift to the community plan. Join us and LIVE UNITED.

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Email (Education):

We all have a stake in making sure today's children grow up to be productive citizens who give back to the community. Today, nearly one-third of students will not graduate on time, which has significant social and economic consequences for all of us.

United Way of Miami-Dade funds programs across our community to help our children to be successful in school and in life. Last year, over 13,000 elementary, middle and high school students received support services to help them improve their math, science and literacy skills.

To learn more about our work in the area of education, visit [United Way of Miami-Dade](#).

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Email (Financial Stability):

In the past few years, we have all seen how interconnected we are. When people are unemployed and more families are financially unstable, the impact is felt throughout the community. In Miami, one in three working people do not earn enough money to provide for their families.

Last year, more than 1,400 individuals were provided with debt management plans through a United Way-funded program. Of that number, 444 are now debt-free.

Together, we can make Miami-Dade a better place to live. [Learn more](#) on how we are working to help pave a path to financial independence.

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Email (Health):

Currently in Miami-Dade, three in 10 residents under the age of 65 are without health insurance. United Way of Miami-Dade's primary focus in the area of health is to make sure individuals and families have access to health care.

More than 18,600 children and adults received hearing, cardiovascular disease, HIV/AIDS, and breast and cervical cancer screenings and education.

[Learn how](#) United Way is helping improve the health of people in our community.

Email (United Way Center for Financial Stability):

Paving a path to financial independence

Helping families become financially stable is one of our top priorities

One of United Way's top priorities is helping people achieve financial stability. That's why in October 2009, we opened the *United Way Center for Financial Stability*. The Center offers clients a range of financial services, including free tax preparation, budgeting assistance and financial training, and pairs them with a financial coach -- all in an effort to help working individuals and families achieve long-term economic independence.

Visit the [United Way Center for Financial Stability](#) to learn more about the Center and the services offered.

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Email (United Way Center for Excellence in Early Education):

A high quality early education that leads to school readiness

At the core of our work in education – locally, statewide and nationally – is the United Way Center for Excellence in Early Education, an innovative learning, teaching and training initiative dedicated to elevating the quality of early care and education in Miami-Dade and beyond. The Center models proven best practices, and shares those practices with adult learners including parents, educators and child care providers.

In its fourth full year, the Center has gained national and international recognition for its groundbreaking initiatives in early childhood education and garnered the attention of top educators and education experts in the field.

Visit the [United Way Center for Excellence in Early Education](#) to learn more.

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Email (FamilyWize Prescription Drug Program):

Healthy children and families

FamilyWize Prescription Drug Discount Card program

In an effort to assist individuals and families in accessing the health care system, United Way of Miami-Dade has partnered with the FamilyWize Prescription Drug Discount Card program. This program is for anyone who does not have insurance or is in need of medication that is not covered by their insurance. The card is currently being accepted at nearly 500 pharmacies throughout Miami-Dade County, providing individuals and families an average savings of 30 percent on the cost of their prescription medication.

[Learn more](#) on our work in the area of health and download a [free FamilyWize Prescription Drug Discount Card](#).

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