

Change a life. Make a gift to United Way's community plan



A community plan gift is the most powerful way for you to invest in United Way's work in the three areas of **education, financial stability** and **health** – the building blocks of a good life.

Your community plan gift **stays local**, helping to create a better Miami-Dade for all of us.



People **just like you** decide how best to invest your community plan gift.



Every **\$1 you give** to the community plan **turns into \$2.04** worth of help to those in need through matching grants, in-kind gifts and more. United Way's stewardship requirements enhance United Way funded programs' ability to attract matching dollars.



The results speak for themselves. Investments in the United Way community plan deliver real and measurable results that change lives and strengthen Miami-Dade.



Our strong financial health and stewardship practices earned us four stars from Charity Navigator, a leading independent evaluator of charities.

To learn more, visit us at www.unitedwaymiami.org



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JOIN HANDS EDUCATION OPEN YOUR HEART MIAMI-DADE FINANCIAL STABILITY INSPIRE HOPE HEALTH MAKE A DIFFERENCE



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 



"As a 6th grader, David was very artistic but needed extra help with reading and math. The afterschool program funded by United Way has been a major influence on his learning and interests."

-Ms. Pena, principal, ASPIRA of Florida, where David receives tutoring

Your gift changes lives


For 90 years, our United Way has been an innovative force in this community. From helping newly arrived immigrants build a life in a new country to helping victims of Hurricane Andrew rebuild their lives following one of our nation's most destructive storms, our United Way has a long and successful track record of responding to emerging needs and transforming people's lives.


Two recent examples are the United Way Center for Excellence in Early Education and the United Way Center for Financial Stability—with the bold goals of changing the system of early childhood education and helping our neighbors pave a path to financial independence.

We have a community plan focused on education, financial stability and health. Education is at the foundation of it all. A good education leads to better jobs, better health, a better quality of life. And for those who need an extra hand, United Way is there to help.

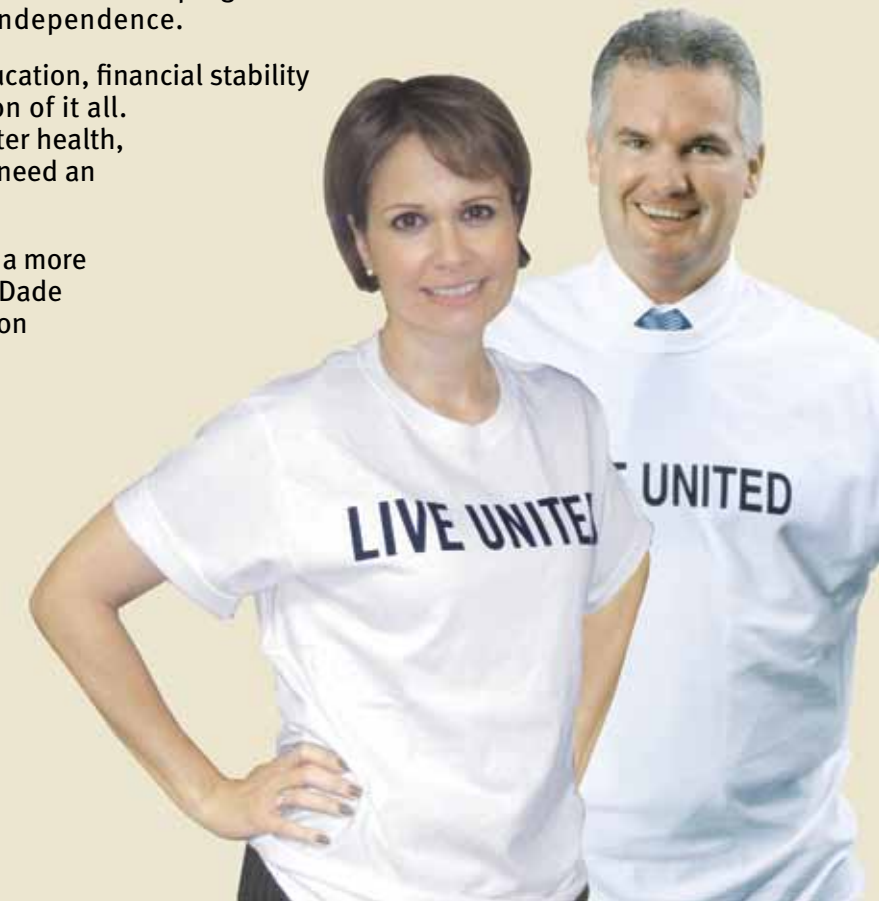
It takes all of us working together to create a more educated, prosperous and healthy Miami-Dade and you are essential to realizing that vision for our community. We invite you to give your time, your resources, your voice, and your talents. Please give generously.

Join us and LIVE UNITED.


Carmen Perez
FPL FiberNet


Gene Schaefer
Bank of America

2011 United Way Campaign Co-Chairs





Education

We all have a stake in making sure today's children grow up to be productive citizens who give back to the community. A good education is the foundation for a child's success in work and life—and a good education starts early. Research tells us 85 percent of our core brain structure is formed in the first three years of life and that reading at grade level by the end of third grade can predict high school graduation. Today, nearly one-third of today's students will not graduate on time, which has significant social and economic consequences for all of us.

Together, we are doing more to ensure these key educational milestones are met. Last year:



- As one of our strategies to elevate the quality of early education in Miami-Dade and beyond, more than 5,000 educators, parents and administrators received training on best practices in early education at the United Way Center for Excellence in Early Education, which benefits 80,000 children each year
- Nearly 13,000 students improved their academic performance through tutoring, homework assistance and summer literacy programs
- More than 30,000 youth were enrolled in positive afterschool and summer activities between 3 - 6 pm, known by educators as the "danger zone" hours, when one in four teens are unsupervised



Financial stability

In the past few years, we've all seen how interconnected we are. When people are unemployed and more families are financially unstable, the impact is felt throughout the community. In Miami, one in three working people do not earn enough to provide for their families. One misfortune - a lost job, a health problem - and a family can go from living on the edge to living on the streets. Today more than 20 percent of our neighbors are living below the poverty line. And, high school dropouts are two times more likely to be living in poverty than high school graduates and almost seven times more likely than college graduates.

Together, we are doing more to ensure that our neighbors achieve financial stability. Last year:



- More than 6,400 individuals received financial education and counseling to help pave a path to financial stability
- 1,300 individuals and families received rent, mortgage, utilities and food assistance to help them prevent homelessness
- Nearly 1,900 individuals attended 62 trainings at the United Way Center for Financial Stability



Health

Health impacts every aspect of a person's daily life. Good health allows children to learn better and adults to increase their income through productive work. And, individuals who acquire education beyond high school have an average life expectancy seven years longer than those who do not. In spite of that, lack of access to health care is a reality for far too many in the Miami-Dade community. Sadly, Florida ranks 47th when it comes to children's access to healthcare.

Together, we are doing more to ensure the health of our neighbors. Last year:



- More than 18,600 children and adults received hearing, cardiovascular disease, HIV/AIDS, and breast and cervical cancer screenings and education
- Over 22,000 older adults received a range of services from in-home based healthcare, to hot meals, to social and recreational activities that kept them healthy and living at home
- Uninsured and underinsured residents saved an average of 30 percent on their prescription drug costs, for a total savings of more than \$1 million since the program's inception in 2009

Our partners

United Way helps make Miami-Dade a more educated, prosperous and healthy community by investing in 120 programs, at 58 impact partners, that achieve measurable results.

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| American Red Cross of Greater Miami and the Keys | Epilepsy Foundation of Florida |
| AMikids Miami-Dade | Family Christian Association of America |
| Apprisen Financial Advocates (Consumer Credit Counseling) | Family Counseling Services of Greater Miami |
| ASPIRA of Florida | Family Resource Center of South Florida |
| Association for Retarded Citizens, South Florida | Florida Heart Research Institute |
| Belafonte Tacolcy Center | Foster Care Review |
| Big Brothers, Big Sisters of Greater Miami | Girl Scout Council of Tropical Florida |
| Boys & Girls Clubs of Miami Care Resource | Goodwill Industries of South Florida |
| Catholic Charities Behavioral Health Services at St. Luke's Center | Hearing & Speech Center of Florida |
| Catholic Charities Centro Hispano Catolico Child Care Center | Institute for Child & Family Health |
| Catholic Charities Emergency Services | Jewish Community Services |
| Catholic Charities New Life Family Shelter | Little Havana Activities & Nutrition Centers |
| Catholic Charities Notre Dame D'Haiti Child Care Center | Michael-Ann Russell Jewish Community Center |
| Catholic Charities Sagrada Familia Child Care Center | Miami Bridge Youth & Family Services |
| Catholic Charities Services for the Elderly | Miami Jewish Health Systems |
| CCDH | Open Door Health Center |
| Centro Campesino Farmworker Center | Overtown Youth Center |
| Centro Mater Child Care Center Services | Redlands Christian Migrant Association |
| Charlee of Dade County | Richmond-Perrine Optimist Club |
| Children's Home Society of Florida | Salvation Army Miami Area Command |
| Citrus Health Network | Sant La Haitian Neighborhood Center |
| Coconut Grove Cares | South Florida Urban Ministries |
| Community Smiles | Southwest Social Services |
| Cool Kids Learn | Switchboard of Miami |
| Cuban American National Council | United HomeCare Services |
| Dave & Mary Alper Jewish Community Center | Urban League of Greater Miami |
| Douglas Gardens Community Mental Health Center of Miami Beach | YMCA of Greater Miami |
| Easter Seals of South Florida | Youth Co-Op |
| Empower U | YWCA of Greater Miami |

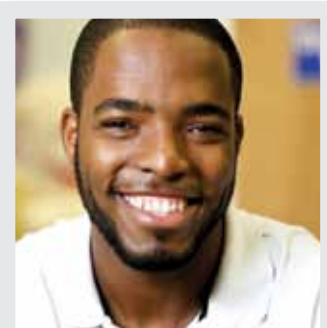
United Way Signature Programs

- United Way Center for Excellence in Early Education
- United Way Center for Financial Stability



"When Luca was born, he had developmental delays. He started at the United Way Center for Excellence in Early Education when he was 15 months. Thanks to the early intervention he has received, Luca is doing great."

- Cristina, Luca's mother



"Thanks to the experience at New Life Family Shelter and stress we went through, my main thing is to maintain my family's stability."

- Cliff



"I just wake up thinking, I'm not going to be abused today. United Way and Miami Bridge gave me hope."

- Danielle